

Assessment of the .impact of foreign direct investment FDI to the economy

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Degree of Master of International Business (MB)

University of Dar es Salaam, Business School, 2012

The general objective of the study is to assess the impact of FDI on the economy by focusing on TBL as a case study. Specifically, the study aimed to examine the extent to which FDI facilitate technology transfer at TBL, examine the extent to which FDI facilities skills transfer at TBL, Examine the extent to which FDI contribute to job creation at TBL and examine the extent to which FDI in TBL Contribute to Government revenues. The methodology used to conduct this study was qualitative in nature and the data was collected through in-depth interview of key informants and review of some documents. Observation of manufacturing process was also made. The study used purposive sample size of top managements of TBL participated in this study. Finding reveal that FDI has had a significant impact on technology transfer and skills transfer through training. FDI at TBL has also had a significant impact on the wider economy of Tanzania through job creation, both direct and indirect. FDI in TBL has also contributed to increase in Government revenues by way of corporate, excise and value added taxes. The study recommends that the Governments should make simple and non-conflicting trade regulations including business licensing and put in place investment policy that will attract foreign investor