

New trend in Tanzanian film making challenges and prospects

Mwangaza Paul Kang'anga

MA (Theatre Arts)

University of Dar es Salaam. School of Journalism and mass Communication 2007

A study on the new trend in Tanzanian filmmaking industry was undertaken in Dar es Salaam, with the objective of establishing the driving forces underlying developments in the industry. Thus, in examining operations in the industry, challenges facing development of the industry and future prospects were discerned, and subsequently some recommendations for the way forward offered. The subject of the study comprised video film producers, directors and practising professionals working in public and private institutions/enterprises. Field results amply demonstrated that the industry is indeed on the right track for developing to higher heights of success, which should be promoted with some enabling support from the stakeholders.