

Information needs of women in small scale businesses in Tanzania: a case study of Dar es Salaam Region

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Abstract

This paper examines information needs, information seeking behavior of small scale business women in Tanzania and sources of information they use, problems encountered in accessing information and training needs. The study was carried out in Kinondoni District, Dar es Salaam Region. The findings revealed that lack of access to information is one among several problems small scale women entrepreneurs face when trying to develop their businesses. It revealed that although women need access to information on business skills, business opportunities, market and technology, such information is inaccessible to them.